

CS 395 HOMEWORK 4

Due: 02/18/19 (Monday)

This homework is about search engines and recommendation systems. Read the following articles:

- [The Google Dilemma](#) by James Grimmelman, published in the New York Law School Law Review in 2009.
- [Up Next: A Better Recommendation System](#) by Renee Diresta, published in Wired Magazine, April 11, 2018.

Please answer the following questions --

1. Briefly describe the power of search engines and recommendation systems in today's society.
2. According to Grimmelman, what is Google's Dilemma? Back in 2009, how was Google addressing it?
3. Are recommendation systems facing the same dilemma? If yes, how? If not, why not?
4. Diresta notes that recommendation systems have become the "Great Polarizer." What factors led to this situation?
5. List two suggestions that Diresta makes in her article on how to make recommendation systems better. Do you think there's hope? Why or why not?